

National Careers Week 2021

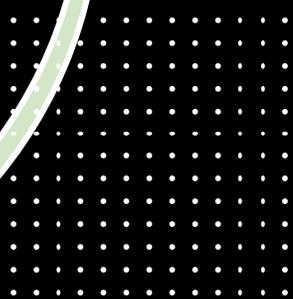
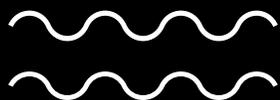
1st – 5th March 2021

A series of virtual events for Greenwood Academies Trust students in Years 7 - 14



GREENWOOD ACADEMIES TRUST





Please join us for a week of inspiring careers talks to celebrate National Careers Week 2021.

These short assemblies explain what to expect!

[KS3](#)

[KS4](#)

[KS5](#)

We have organised all of the events to take place using Microsoft Teams and all you need to do is ensure you are logged into your GAT account and then click on the links in this document to join.

Each event has been designed with a target audience in mind but please feel free to join any of the events that appeal to you.

All events will be recorded and can be accessed at a later date for anyone unable to join the live talks.

Links to some useful resources created by the team at National Careers Week are below

[The Future of Work Guide](#)

[The Parents Guide to Careers](#)

[NCW2021 Virtual Careers Fair](#)

What's happening, when?

Date	Time	Event	Who for?	Link
Monday 1st March	10am - 11am	National Careers Week and 'Let's Pitch It!' Competition launch	Years 7, 8 and 9	Click on the link here
Monday 1st March	2pm - 3pm	Healthcare Careers Employer Panel	Years 10 and above	Click on the link here
Tuesday 2nd March	2pm - 3pm	Technology Careers Employer Panel	Years 10 and above	Click on the link here
Wednesday 3rd March	2pm - 3pm	Creative Careers Employer Panel	Years 7, 8 and 9	Click on the link here
Thursday 4th March	2pm - 3pm	Civil Service and Public Service Careers Employer Panel	Years 10 and above	Click on the link here
Friday 5th March	2pm - 3pm	Transportation and Aviation Careers Employer Panel	Years 10 and above	Click on the link here



Our speakers will be talking about their role, career journey so far and opportunities for young people in their sector.



Monday 1st
March
10am – 11am

Who for? Years 7, 8 and 9

Click on the link [here](#) to join our **launch event for National Careers Week 2021!** Hear from Mr Norrie, GAT CEO and Baasit Siddiqui to gain an insight into their career stories and find out about how to get involved in an exciting competition called 'Let's Pitch It!'

Please aim to join the event from 9.50am on Monday 1st March. The live event will begin at 10am.

You will be able to type in questions using the Q&A function so please read all about our speakers on the following slides and think about any questions you would like to ask.

Mr Norrie – Chief Executive of Greenwood Academies Trust

- Mr Norrie is a qualified teacher with 20 years of senior management experience in the education sector holding roles such as Headship, LA Advisory Work, DfE consultant and Senior HMI for Ofsted.
- Mr Norrie was appointed as the Chief Executive Officer of the Greenwood Academies Trust (GAT) in 2016, the 11th largest multi-academy trust in the country. GAT currently has 36 academies in the East Midlands and East of England: 25 primary academies; 8 secondary academies; and 3 special schools all located in areas with the highest levels of social deprivation.





Baasit - Managing Director of Siddiqui Education Ltd

My name is Baasit Siddiqui and I'm the managing director of Siddiqui Education Ltd. I have combined my ten-years of teaching experience with my unique journey and television connections as one of the "Siddiqui's" on the BAFTA and NTA winning television show "Gogglebox", to educate, motivate and build aspirations of school children across the nation.

I'm committed to give students a unique and inspiring education. An education which helps develop a whole host of transferable skills which can be used to support students as they progress through their educational and employability journey.

Throughout my time being an educator, entertainer and entrepreneur, I have developed my skill set and built a strong foundation of support from collaborators equally as committed in supporting students. I have also developed my strategies to support these students in the most effective way possible, which I share through a variety of Keynote talks and CPD sessions.

Throughout 2020, I have adapted my business in a variety of ways to not only ensure its survival but also to ensure I am able to help even more children and their families during these unique times.

Monday 1st
March 2pm -
3pm

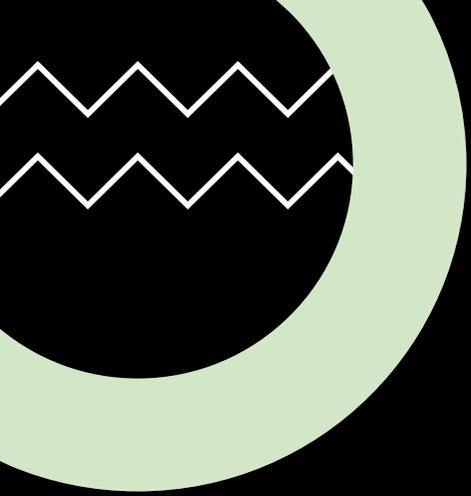
Who for? Years 10, 11 and 6th form

Click on the link [here](#) to join our

Healthcare Careers Employer Panel!

Please aim to join the event from 1.50pm on Monday 1st March. The live event will begin at 2pm.

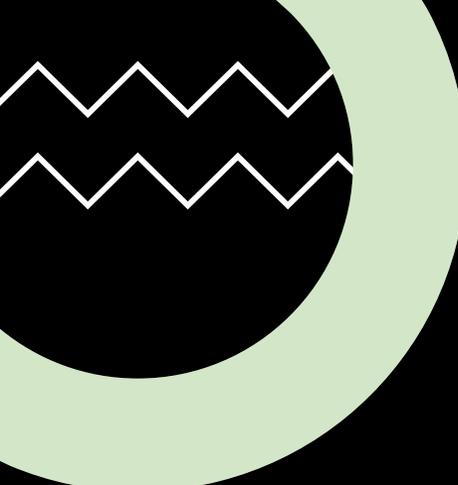
You will be able to type in questions using the Q&A function so please read all about our speakers on the following slides and think about any questions you would like to ask.



Lewis -Scientific Investigator, GlaxoSmithKline, Pharmaceutical industry

I work as a scientific investigator in GSK, where I use CRISPR genome editing technologies to identify new drug targets for cancer and autoimmunity diseases. Before joining GSK, I did a bachelor's degree in Biochemistry at Bristol University followed by a PhD in cancer cell biology at University College London. I really enjoy scientific research because it gives me the ability to experiment with crazy ideas and contribute to the development of potentially life changing medicines.





Sharon – Healthcare Scientist Technologist – Healthcare Sector

My name is Sharon and I am a Healthcare Scientist Technologist who works at Queen’s Medical Centre NHS Trust in Nottingham. I have been based in Medical Physics for almost 24 years initially doing research then after the first 3 years I became involved in clinics. My day-to-day responsibilities include performing diagnostic tests for hearing and vision on babies, children and adults in our clinic, on wards and in theatres. However, I am also involved in Clinical Governance, delivering training for Basic Life Support, outreach work as a health ambassador and have been involved in re-deployed work due to COVID-19.

Tune in to find out the path I took from school days to employment and how much my work makes a difference in people’s lives. You might have even had tests done by staff from the Evoked Potentials Clinic as a baby without knowing it!



David -

Chair of the Men Into Nursing
Together (MINT)
Charge Nurse
Chesterfield Royal Hospital
Foundation Trust
RCN Steward

Hello, my Name Is Dave

I am a Charge Nurse currently working on a Covid Admissions Ward, I have been a nurse for almost two years, and I have seen so many different things already, ranging from operations to supporting people to have a dignified death. I had no idea when I was at school what I wanted to be, but I am so glad that I chose Nursing as it is challenging but so rewarding at the same time.



Tuesday
2nd March
2pm - 3pm

Who for? Years 10, 11 and 6th form

Click on the link [here](#) to join our

Technology Careers Employer Panel!

Please aim to join the event from 1.50pm on Tuesday 2nd March. The live event will begin at 2pm.

You will be able to type in questions using the Q&A function so please read all about our speakers on the following slides and think about any questions you would like to ask.

Will - Associate Director - Digital (Cities & Infrastructure), Atkins

Will is an unusual combination of data scientist, engineer, planner and strategist. Passionate about cities, data, digital engineering and the impact of emerging technology on construction and the built environment, Will's career has taken him from managing design teams for Crossrail, via leading the digital transformation of Atkins' Building Design business, into working closely with key clients to help transform how they use technology in design.

From a background in civil engineering, Will is now a research fellow for Centre for Advanced Spatial Analysis (CASA) at University College London, with his research focussing on real-time city data, generative and predictive modelling, virtual reality and immersive technology, and the impact of development on infrastructure systems. In his spare time, he moonlights as a food and travel journalist.



Susan - Site Reliability Engineering Manager, Google, IT Sector

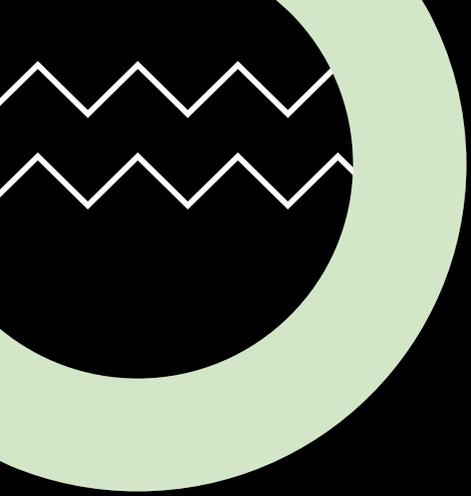


I wasn't always particularly interested in science and technology, but a great Maths teacher inspired me when I was 13 years old. From there, my interest in logical thinking grew and I became fascinated with Science and understanding the nature of reality. At school I thought I might become a physicist and this is what I started studying at university, but things changed again when I discovered the internet. A friend persuaded me to switch subjects to Computer Science and I've never looked back.

Working in IT is exciting because it is a crucial part of so many industries and it's constantly evolving and impacting how we live. I've worked at all sorts of companies, ranging in size from 15 - 100,000 people in all sorts of industries - sports betting, fashion, finance and now I work supporting part of Google's enormous online advertising architecture. There are always exciting problems to solve - sometimes under extreme pressure when something is impacting end-users, other problems require deep thought, long discussions and can take months to solve. I've spent about half of my career as a software engineer, writing code, and the other half spent managing engineers, building teams and working with business partners - I enjoy both!

Technology is a fantastic career choice. Sometimes people can be put off as they think they aren't good enough, but there are so many tech jobs out there and many companies struggle to recruit enough software engineers to meet their demand. If you feel you don't know enough, you would not be alone - I've been constantly learning about new programming languages and technologies throughout my career and I still learn new things every day.





Nadine - Business Program Manager Intern in the Customer Success Unit at Microsoft

Hi everyone, I am Nadine. I am currently a Business Program Manager Intern in Microsoft UK's Customer Success Unit. My career journey has only just begun! I am a student at Durham University studying Business & Management with Spanish and I am currently on my placement year. This year has been my first experience of working in a large corporation and it's been a huge learning experience for me. As it's all been virtual, it's not been what I imagined but I have managed to get to know some amazing people and practise resilience throughout my journey so far! I've learnt a lot about technology despite not being in a technical role, and the orchestration behind these large corporations has been eye opening.



Wednesday
3rd March
2pm - 3pm

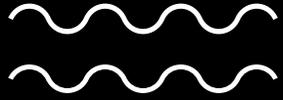
Who for? Years 7, 8 and 9

Click on the link [here](#) to join our

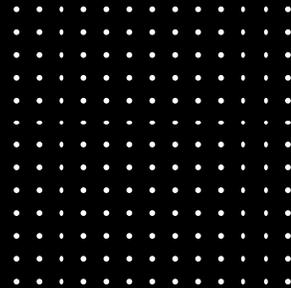
Creative Careers Employer Panel!

Please aim to join the event from 1.50pm on Wednesday 3rd March. The live event will begin at 2pm.

You will be able to type in questions using the Q&A function so please read all about our speakers on the following slides and think about any questions you would like to ask.



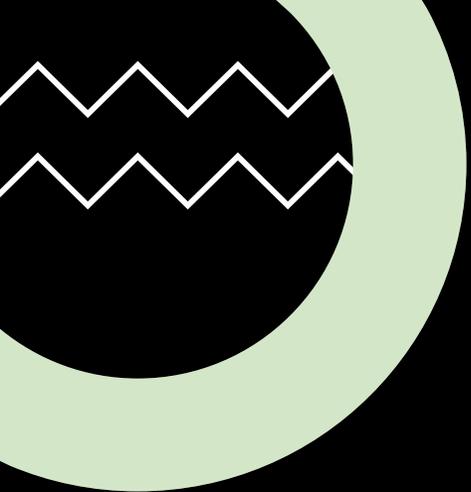
Matt – Video
Producer &
Editor, Action Aid
UK, Charity
Sector



I'm primarily an editor, though I have also written and directed some charity films and filmed in Thailand as a self-shooting director for a charity. My editing is across features, including an award-winning Irish film that had a theatrical release in Ireland, and many other types of content. I have also worked as a script supervisor, made product videos, been a post producer in broadcast post including high-end VFX and animation. I have also written film reviews and feature articles for online magazines and print publications.

I'm currently a mentor at Manchester Uni (where I studied French and Spanish), a young person mentor, a telephone befriender to vulnerable people, on the industry panel at Brunel Uni, a mental health first aider, and a school governor.

I now work for ActionAid UK as their in-house editor and video producer/film-maker.



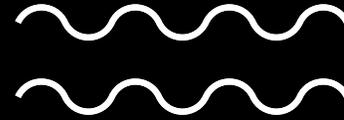
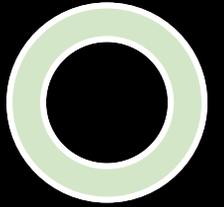
Janette- TV Director & Producer
BBC, Media and Media Literacy
Consult and owner of Be Smart
Cookie

Today, I am the founder and owner of Be Smart Cookie - helping all age groups around the world spot fact from fake in the loud and busy digital space. Previously, I was a journalist and director for BBC television News and Current Affairs – exposing wrong doing, holding people to account, revealing intimate stories with compassion. And in recent years, I ran the BBC's media literacy programme offering critical thinking tools to young people and adults in the UK and overseas.

I have travelled the world filming incredible people, telling extraordinary stories and encouraging the next generation of journalists and truth seekers. I still do this, but mainly from home.



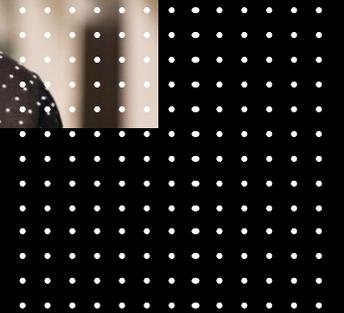
Frances – Architect, Make Architects



Frances studied architecture first at Cambridge University and then at MIT in the USA. In her early career she worked for architecture practices in New York, San Francisco and Perth in Western Australia. She joined Make in London in 2004 and spent her first five years working on the design and construction of The Cube, a mixed use building in Birmingham.

Frances then moved to Beijing to work for a year in Make's China studio, designing a 200m-tall office skyscraper in Chengdu. Returning to London, she has worked on a wide variety of office, residential and masterplanning projects, including the design and construction of the new HSBC headquarters in Birmingham.

Frances enjoys the problem-solving challenges of architectural design; collaborating with a wide range of people and the satisfaction of working through the construction stage to see building designs brought to life.



Thursday
4th March
2pm - 3pm

Who for? Years 10, 11 and 6th form

Click on the link [here](#) to join our

Civil Service and Public Service Careers Employer Panel!

Please aim to join the event from 1.50pm on Thursday 4th March. The live event will begin at 2pm.

You will be able to type in questions using the Q&A function so please read all about our speakers on the following slides and think about any questions you would like to ask.



Jen – Police Sergeant in the Metropolitan Police Service (Public Sector)

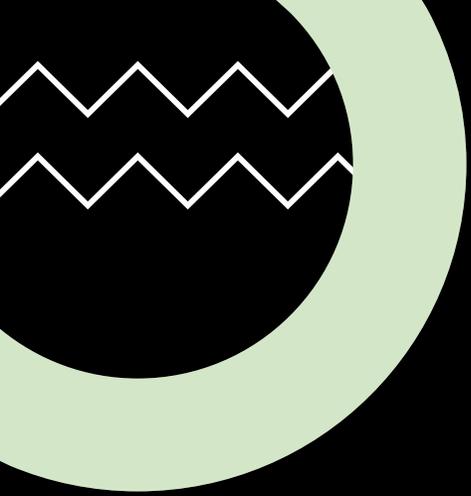


My name's Jen, and I always wanted to be a Police officer, since I was 10 years old. I suspect it may have been due to a TV programme called "The Bill", as I didn't know any Police Officers, but once I had made it my mission, that was it. I went to University prior to joining, as I felt perhaps a little naïve at 18, and thought I'd need a bit more life experience. At 22, I finally became a Police Constable, and went on to spend 10 years as a PC on response team – answering 999 calls, and driving fast cars with blue lights. I then became an Acting Sergeant, before passing my promotion and becoming a substantive Sergeant in 2019, moving boroughs from Haringey to Redbridge. Last year, I joined the HQ strand of Policing in East London. My role now is more of a Monday-Friday which is incredibly weird, no shift work and no night duties! But I am now in the position that I can make more of a difference to Police Officers, helping their development but also coming up with concepts to support them as best as we can too.

I want to be able to show you what a great career Policing is. The Mayor of London recently wrote a Mayor's Action Plan, noticing the disparity of BaME officers in comparison to the population of London. We only have 27% women in the MPS, so are equally lacking in women, which is vital if we are to reflect the population we serve.

I can't wait to meet you all!





Holger – Geoscience Technical Advisor, Geospatial Commission - Cabinet Office

Holger joined the British Geological Survey (BGS) in 1998 with a degree in Physical Geography and Soil Science from the University of Frankfurt in Germany. For the beginning of his career he was employed as a geological surveyor mapping glacial deposits and landscapes in North Norfolk and Yorkshire. In the early 2000s Holger became involved with a major research project at the BGS developing the capabilities for 3 dimensional geological modelling. Since then Holger has been instrumental in moving the BGS from a traditional mapping to a modern digital modelling organisation, working closely with stakeholders such as the Environment Agency and the geotechnical engineering sector. His ambition is to make geospatial data and information as useful and accessible as possible to end users and policy makers in order to make more science-based decisions in particular about the subsurface.





Natalie – Deputy Head of News - Department for International Trade



Natalie is currently the Deputy Head of News at the Department for International Trade.

She joined the civil service four years ago following a number of years working in the private sector advising high-profile businesses on their communications strategies and prior to that working for an MP in parliament and for a think tank. In her current role she is responsible for advising the Secretary of State for International Trade and other ministers on all communications and media relations matters and supporting the smooth running of the department's press office team.

During her time in the civil service she has held a number of different communications roles including Press Secretary to the Minister for Investment and Senior External Affairs Manager, working across DIT, No.10 and the Foreign Office.

She attended Edinburgh University where she studied History and Politics, has a Masters in Politics and Communication from the University of Glasgow and went to school in London.



Friday
5th March
2pm - 3pm

Who for? Years 10, 11 and 6th form

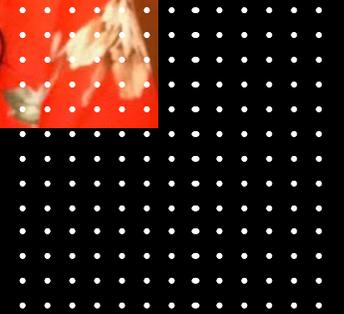
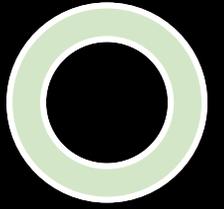
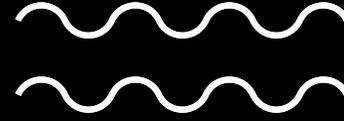
Click on the link [here](#) to join our
**Transportation and Aviation Careers
Employer Panel!**

Please aim to join the event from 1.50pm on Friday 5th March. The live event will begin at 2pm.

You will be able to type in questions using the Q&A function so please read all about our speakers on the following slides and think about any questions you would like to ask.

Frida – Advanced Manufacturing Engineer at Rolls-Royce (Aerospace Sector)

Starting her engineering career in 2013, Frida joined Rolls-Royce as an apprentice. Three years later, she concluded the apprenticeship achieving a Level 4 Extended Diploma and then attained a first class degree in Mechanical Engineering in 2017. Since January 2020 Frida has been working as an Engines & Modules Manufacturing Engineer. This role consists of developing, implementing, and improving methods that can be used to assemble and disassemble the engine. Outside work, Frida founded Edu-Cater Global in 2019, a non-profit social enterprise that acts as a catalyst in bridging industry and education through inspiring, energising and developing individuals to harness the power STEM to make tangible differences to their communities and economies. Frida is also a WISE Young Professionals Board Member, advocating for women in engineering.



Kirsty – Formation Display Pilot with 2Excel Aviation Ltd. (Airline/Aviation Sector)

Kirsty made history as the 1st (and so far only) female pilot in the Royal Air Force Aerobatic Team, The Red Arrows. However, with a 17 year fast jet career under her belt, this is only part of the story. She has flown 39 operational missions over Iraq in the Tornado GR4 and instructed a high proportion of the current generation of frontline fast jet pilots. Now a civilian pilot with the world's only aerobatic airline, The Blades, she demonstrates her flying skills at airshows around the UK as well as giving private passengers the 'airline flight of their life'!

She applied to join the RAF when she was 18 but was unsuccessful. Undeterred, she resolved to prove her motivation and determination, and embarked on a 4 year MEng in Aeronautical Engineering at Imperial College in London. Whilst at university she joined the University Air Squadron and completed her Elementary Flying Training. With her degree and flying training in the bag, she re-applied to the RAF and was finally successful. She went on to fly as an instructor on both the Hawk and the Tornado GR4, flying 39 operational missions over Iraq.

In 2009 she made history as the first female Red Arrows pilot, blazing the trail for young women and becoming a female role model in the aviation industry. She wowed crowds with awe inspiring displays, at speeds of up to 500mph, 300 feet above the ground and only feet apart from the aircraft next to her. She displayed in 14 different countries, representing the RAF and as an ambassador for the 'Best of British' abroad. The Red Arrows was the pinnacle of her military career but also one of the hardest times. During her 2nd and 3rd years on the team there were 2 separate accidents that resulted in the death of 2 of her teammates. Since leaving the RAF, Kirsty has flown with The Blades Aerobatic Team, a formation aerobatics team made of up ex-Red Arrows pilots.





Jonathan - Vice President Asset Management, DHL – Logistics Sector



Jonathan's career in the logistics industry spans an impressive 35 years from its early beginnings where he started out in transport and operations roles. He later progressed to more senior positions before becoming Managing Director for the UK Home Delivery business (Retail) which employed c. 4,000 colleagues within DHL Supply Chain. Jonathan then moved on to leading the Global Retail Sector for DHL Supply Chain for three years, working across all of The Supply Chain Regions

The wealth of experience gained in these roles has culminated in Jonathan moving into his current role in which he manages assets across the whole of DHL Supply Chain, including a fleet of 6000 vehicles, mechanical handling equipment and as well as providing facilities management services and fuel buying. Latterly he augmented his responsibilities by preparing the UK Business for Brexit.

Jonathan holds a bachelors degree in economics gained from Cardiff University as well as an MBA from the Open University. Outside of work Jonathan had 15 years coaching in local rugby including spells at County Level, and now passes his spare time growing vegetables on his allotment. He lives in Leicestershire with his wife Penny and has two grown up Children.

