**Year 9 Unit 1 Research**

You need to continue to add to your **revision document. Write out the question and research the answer to write up in your own words.**

1. Find the definition for the following skills:

Accuracy

Co-odination

Fluency

Control

Posture

Intonation

Strength and Stamina

Rhythm

Concentration

Clarity

Projection

Characterisation

Gesture

1. What is an invoice?
2. What is an agent? How do they collaborate with an artist?
3. What is a casual employment contract?
4. Go onto the Arts Council Website. Find out what is the Arts Council’s *mission statement*? Where do they get their money from to fund the arts projects?
5. What is a trade journal and how do artists use **trade journals** to obtain work?
6. What is a publicist?
7. List as many promotional formats (ways to advertise an event e.g. poster, social media) as possible and their matching intended audience e.g. what type of person is most likely to engage in a poster or social media; consider: age, gender, occupation, location, social class to help decide upon this.
8. How does a baseline assessment, SWOT analysis, Action Plan and rehearsal schedule link and work together?